

Kelsey Freeman

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<https://kfreemanart.com/>

EDUCATION

University of Cincinnati School of Design, Architecture, Art and Planning (DAAP), Cincinnati, OH

2024 - 2028

Bachelor's Of Fine Arts - Games and Animation | Minor - Information Technology | Certificate - Web Development | 3.6 GPA

New Richmond High School, New Richmond, OH

2020 - 2024 (Summa Cum Laude)

EXPERIENCE

Handshake, Remote — Content Creator

August 2025 - PRESENT

- Develop engaging career and college-related content (videos, text posts, and multimedia) following guidelines and delivering 3+ pieces of content weekly.
- Write newsletters for back-to-school to engage Handshake users and inform them of on-campus events.
- Represent Handshake as a campus host for events through live engagement and outreach.

Michael's Craft Store, Cincinnati, OH — Team Member

August 2025 - PRESENT

- Operate the cash register and process transactions quickly and accurately to keep the registers moving.
- Support customers with balloon and fabric orders, ensuring customers are able to find and get exactly what they are looking for.
- Collaborate with team members to make sure the store is clean and organized.

MEMI, Cincinnati, OH — Event Staff

May 2022 - PRESENT

- Learn ticketing apps and the ticket scanners to understand various issues and how to troubleshoot them.
- Assist patrons in accessing their tickets to keep the entry gate cleared and moving.
- Train new hires to use ticket scanners and identify ticket types.
- Ensure patrons are where they should be to keep the venue organized and controlled while inside the venue.

SKILLS

HTML5/CSS

JavaScript

Adobe Animate

Adobe After Effects

Autodesk Maya

Card Design

Analog Game Design/Development

Game Design/Development

Comic Design/Development

ORGANIZATIONS

Member of Alpha Rho Chi (APX)

National Professional Fraternity for Architecture & the Allied Arts 2024 - Present

Women in Animation Member 2025 - Present

Alpha Rho Chi Volunteer and Retreat Coordinator Fall 2025

Kitten Foster with the Brown County Humane Society 2024

National Society of Leadership and Success (NSLS) Member 2024 - Present

AWARDS

Michael's Certificate of Excellence - 2nd Highest Extended Protection Plan Sold 2025

DAAP Dean's List - Fall 2024 - Spring 2025

Artist's Choice Award Winner - Cincinnati Art Club's Plein Air Art Competition 2023